

How to Add WordPress Blog(s) to Free Traffic System

Inside Free Traffic System you will be able to get content publications (articles and comments).

Moreover, if your site is reputable, has good traffic and Google PageRank – then you can make money from every publication that you approve and publish on your site.

If your site isn't reputable enough to charge any fee for publications, no problems – for a while you can publish them at no cost. These free publications are self-pushable SEO units that will improve the SEO reputation of your site, so that very soon you can get to the level when charging fee for content publications on your site starts making sense.

For sites that charge money for content publication and for sites that accept publications for free, the procedure of adding a site to Free Traffic System is the same.

Step 1. Go to Site Management Interface

Adding your site to Free Traffic System starts either from clicking this picture on the dashboard...



... or if you are already deep inside the sections of the members area, you can always jump to the section of site management by clicking "For Blog Owners" in the top navigation menu of the interface, like shown on the screenshot below.



At the moment we accept only WordPress blogs to Free Traffic System, but it is just a matter of time before other site platforms can participate as well.

Step 2. Install Free Traffic System Plugin

Once you are in the site management interface, you need to download our plugin and install it on your WP blog.

Installation of FTS plugin on your blog is a vitally important step, because:

- It gives **detailed reporting** about ALL types of publications submitted and published inside FTS – and this detailed reporting was highly demanded by the users of FTS who wanted to see where exactly they can check their content;
- It **helps to speed up the indexing** of your publications and your backlinks inside these publications, because when Free Traffic System “knows” where exactly your content is published, we can use the URLs of your publications to boost their indexing. And this is very important for the visibility of your content published on other sites.

Plugin installation details:

Inside your site management section you should go to “Add Blog” button, like show below



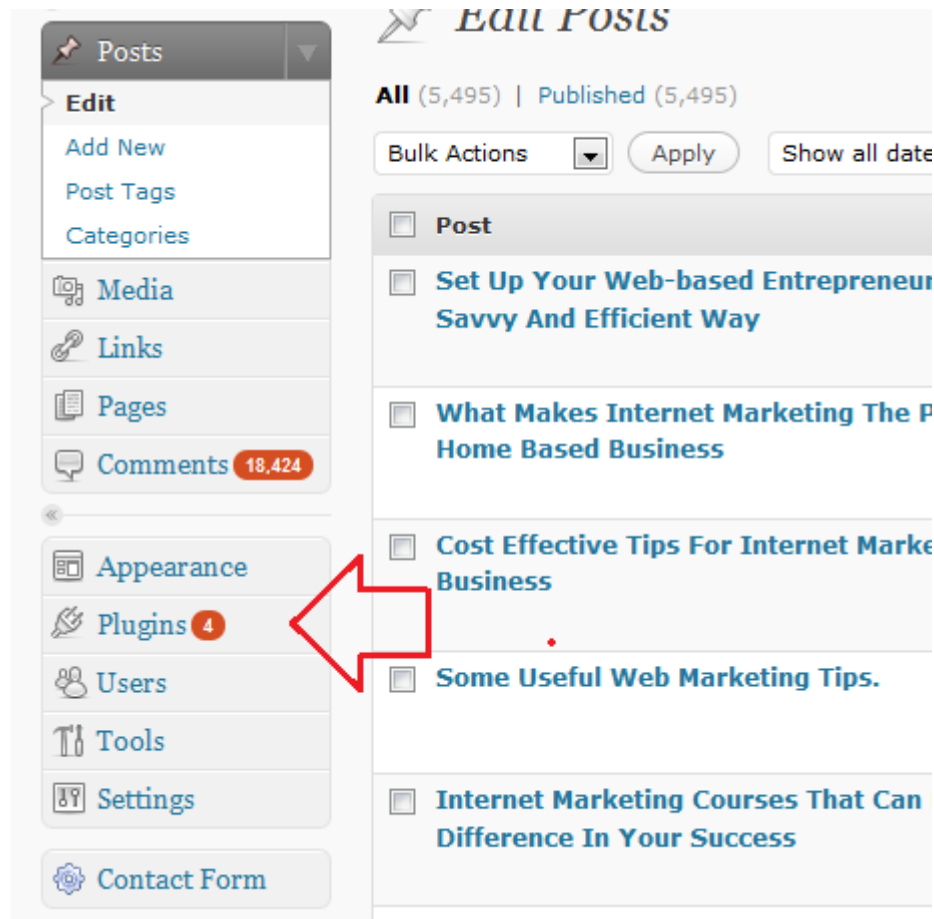
After clicking “Add Blog” you will get to the page where you can download the plugin. Below you will see the screenshot and the red arrow shows the button that you need to click to download the plugin to your computer. Click this button, download the zip file with FTS plugin to your computer.



Once FTS plugin is downloaded to your computer, unzip the file – you will see that our plugin actually consists of one simple file called **fts.php**

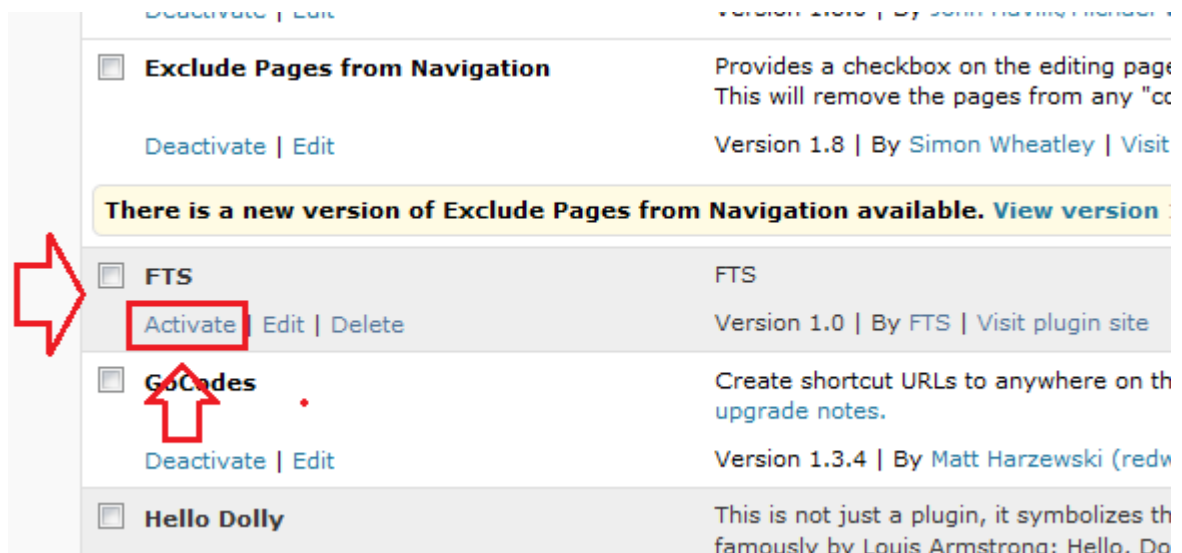
Upload **fts.php** via FTP to your blog, into the folder called **wp-content/plugins**

After plugin is uploaded to your blog, you log into WP admin area of your blog and go to the section called “Plugins”, like shown below...



Click “Plugins” and you will get to the list of all plugins that are installed on the server of your site.

You find our FTS plugin in this list and **click Activate link**. This is how our plugin looks inside the “Plugins” section of your blog. All details on the screenshot below...



Click “Activate” link and the plugin is active. Now we can move on to Step 3.

Step 3. Your Blog Settings in FTS


After the plugin is active on your blog, get back to FTS members area (section “For Blog Owners” and click “Add Blog” button).

Time has come to work a little with the settings of your blog inside FTS.

Important: when submitting the blog title, description and other parameters, please keep in mind that based on these texts other users of Free Traffic System will be choosing your blog (when choosing where to publish their content).

Keep in mind that the texts you put here will get into the head of the content submitters. These texts can influence whether your blogs will or will not be chosen by other submitters.

This is the interface of adding the blog to Free Traffic System.

»Add Blog    **FREE TRAFFIC SYSTEM**
Download Plugin

Blog Title:

Blog Description:

Write information that will help to motivate submitters to choose your blog. But be honest and speak up to the point, don't give any fake info here - we will check it.

Blog Language:

Blog Category:

Blog URL:

In **Blog Title** field you write the title of your blog. It will be better if you use the most important keywords of your niche in the title, as this will help to get more targeted content submissions to your blog. If you want to accept information from different niches, you can put something like “General Articles” or “Articles about Everything” or “All Articles Accepted” into the title.

Blog Description is a super important web field. This is where you need to put the info that will make other submitters naturally fight for getting a publication on your site.

To understand what to put into the description field let’s put ourselves into the shoes of a submitter. For example there are 2 blogs in our system with the same Google PageRank of 2; one blog is charging \$0.50 per publication and another \$50 per publication. WHY? This is where description can explain a lot.

The owner of \$50/publication blog writes in the description of his blog, “My blog is 7 years old. I approve only the content that is strictly related to guitar lessons. I approve not more than two posts per month. I get 700 visitors per month from search engines on keyword “guitar lessons” and 500 searching for “guitar lessons online.”

When content submitter is reading this description, everything makes sense: this is a reputable site, with great targeted traffic, my post will stay on the home page of the blog for a long time, this will be great for getting targeted visitors and great SEO reputation.

As you can see, description is the “sales pitch” of your site. You need to point out the most important and valuable things about your site.

Blog Language – choose from the dropdown menu the language of the publications. If you choose English, then the submitters of English content will see your blog in the list, and submitters of Spanish will not see your blog.

Important: you can choose more than one language for your blog, which means you can get more content, written in the languages that you selected with checkboxes.

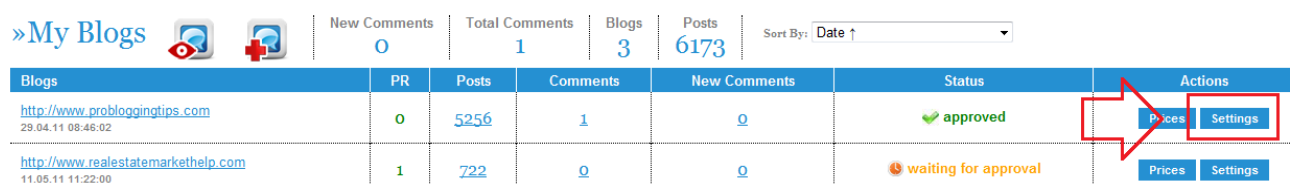
Blog Category – choose the niche of your blog, this will help to attract submitters in your niche, in the niche of your blog.

Blog URL – put the URL of the home page of your blog.

After all web fields are completed with the information, click Add Blog button. Your blog will come into the hands of our moderation team, we will check it and approve inside the system.

Step 4. Advanced Blog Settings

Advanced settings can make your life much more convenient, because we have integrated into these settings as much automation as possible. And this automation is done NOT at the sake of quality.



Blogs	PR	Posts	Comments	New Comments	Status	Actions
http://www.probloggingtips.com <small>29.04.11 08:46:02</small>	0	5256	1	0	approved	Prices Settings
http://www.realestatemarkethelp.com <small>11.05.11 11:22:00</small>	1	722	0	0	waiting for approval	Prices Settings

You go to “For Blog Owners” section and choose the blog that you want to tune up with advanced settings by clicking “Settings” button of the blog you have added to Free Traffic System.

Blog title and **blog description** are already saved, because you did that in Step 3.

POST SETTINGS

NEW!! - Screenshots with traffic (optional) – you can attach up to 3 screenshots that are showing the traffic stats of your site. This feature is optional, but highly recommended if you want to convince others in the traffic building value of your site. As a rule site owners show the hosting traffic stats with search engine traffic – the keywords that people use to find and visit this site from search engines.

Receive New Posts – this checkbox must be active, otherwise you will not be able to accept article publications in Free Traffic System.

Approve New Posts Automatically – when this checkbox is active, all posts that are submitted by FTS users get publication on your site WITHOUT YOUR PRIOR MODERATION. You save time on approving/declining the incoming publications, but at the same moment without moderation you are in the risk of getting the content of lower quality. That is why most of the site owners prefer manual moderation of incoming posts and do not make this checkbox active.

Stop Words – this setting helps to automatically block any comments with words that you have indicated. For example, if you put into this web field – sex, porno, weapons, drugs – then all comments with any of these words inside will not even come to your blog.

Use Default Stop Word Lists – when this checkbox is ticked, Free Traffic System will automatically use its own default list of stop words that block posts with porno, sex, etc.

Set Price – if your site is good enough, you can charge fee for publishing articles on your site. A good site should have nice age, SEO reputation, targeted traffic and Google PR. If your site is not like that, it is better to charge nothing for the publications until Free Traffic System and its automatic instruments promote your site to the level where you can charge money for publications.

COMMENTS SETTINGS

Receive New Comments - this checkbox must be active to be able to accept comment publications from Free Traffic System users.

Approve New Comments Automatically – think over before you use this feature, because if you tick the checkbox, then all comments submitted to the posts of your blog are approved and published automatically. This can help you to make more money from each comment, but this can result in bad quality of comments. We **highly recommend to use manual moderation of all comments** and leave this checkbox unticked.


Stop Words – this setting helps to automatically block any comments with words that you have indicated. For example, if you put into this web field – sex, porno, weapons, drugs – then all comments with any of these words inside will not even come to your blog.

Use Default Stop Word Lists – when this checkbox is ticked, Free Traffic System will automatically use its default list of stop words that block comments with porno, sex, etc.

Set Prices For New Comments Automatically – if you activate this checkbox, then in the section **Set Your Price (in FTS credits)** you can set a default price that you will charge for all approved comments on your blog. **Note:** this rule will be applied only to NEW comments, comments that you have approved AFTER this setting was activated and saved.

Step 5. All Posts vs Some Posts (for Comments ONLY!)

You can choose which posts exactly from your blog will be seen by the comment submitters inside Free Traffic System.



Blogs	PR	Posts	Comments	New Comments	Status
http://www.probloggingtips.com 29.04.11 08:46:02	1	5256	1	0	approved
http://www.realestatemarkethelp.com 11.05.11 11:22:00	1	722	0	0	waiting for approval

You go the table with all your blogs added to FTS (section “For Blog Owners”) and choose the blog that you want from the list of the submitted blogs that are approved by our moderators. There is a column called Posts – click on the hyperlink with post numbers like shown on the screenshot above.

You get to the page where all posts from your blog are listed in a table...

»My Posts | <http://www.probloggingtips.com> | [New Comments](#) | [Comments](#) | [Settings](#) | [Posts](#) | [Prices](#)

Show records: 100 | Search: | | |

PostTitle	Status	Price	Date
<input type="checkbox"/> Welcome to Pro Blogging Tips Blog!	Ok	30	29.04.11 08:46:02
<input type="checkbox"/> Modern Photo Blogging	Ok	30	29.04.11 08:46:02
<input type="checkbox"/> Idea For a Blogging Web Site is No Longer Enough - Then What	Ok	30	29.04.11 08:46:02
<input type="checkbox"/> Information About Getting Started With Videoblogging	Off	50	29.04.11 08:46:02
<input type="checkbox"/> Useful Info About The Right Blogging Platform	Off	20	29.04.11 08:46:02

As you can see, to activate certain posts – so that they become visible to the comment submitters – you need to click on the checkboxes next to the posts you need and then click “On Post” button. Then the status of these posts will become “Ok” and these posts become visible to the comment submitting.

If you want to switch off certain posts, tick them, click “Off Post” button and they will become “Off.”

Most of the blog owners simply activate all blog posts to be able to make more money. Still we decided that having more freedom and more features supporting this freedom will be great for the blog owners.

Step 6. Adjusting Individual Price Settings (for Comments ONLY)

This step is **purely optional**, because you can use the default price settings and live in the “don’t worry, be happy” mood.

But we wanted to give you as much freedom as possible in Free Traffic System version 2; that is why if you want to get deeper into the “price game”

»My Blogs | | | [New Comments](#) | [Total Comments](#) | [Blogs](#) | [Posts](#) | Sort By: [Date](#) ↑

Blogs	PR	Posts	Comments	New Comments	Status	Actions
http://www.probloggingtips.com 29.04.11 08:46:02	0	5256	1	0	approved	<input type="button" value="Prices"/> <input type="button" value="Settings"/>
http://www.realestatemarkethelp.com 11.05.11 11:22:00	1	722	0	0	waiting for approval	<input type="button" value="Prices"/> <input type="button" value="Settings"/>

The screenshot above shows where you can find the price settings – it’s the “Prices” button.

The interface of price settings helps you to set up the price for **approving comments** of submitters **on the whole blog OR for each blog post individually**.

For Blog Owners | For Submitters | [FTS-Indexer](#) | [Withdraw](#) | [Buy Credits](#)

»Prices | <http://www.probloggingtips.com> | [New Comments](#) | [Comments](#) | [Settings](#) | [Posts](#) | [Prices](#)

Group Price Settings | Search for Specific Posts

Blog PR	Average Price in System	Set Your Price (in FTS credits)	Post Title	Min Price	Max Price
1	19	<input type="text"/> <input type="button" value="Save"/>	<input type="text"/>	<input type="text"/>	<input type="text"/> <input type="button" value="Filter"/>

Show records: 100 | Action On Checked: [Increase\(*\)](#) | |

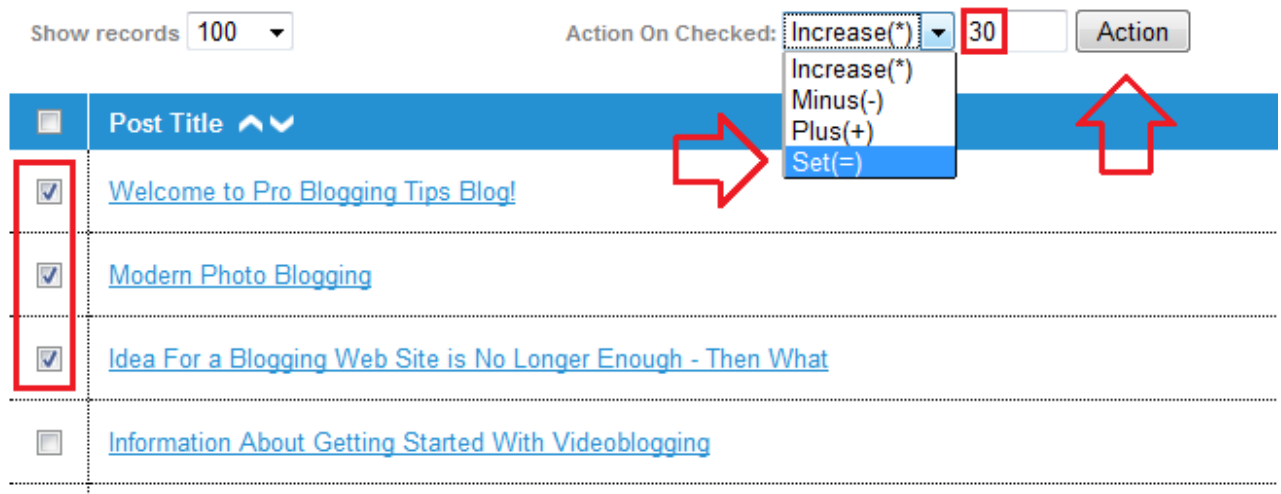
Post Title	Current Price	New Price
<input type="checkbox"/> Welcome to Pro Blogging Tips Blog!	20	<input type="text"/>
<input type="checkbox"/> Modern Photo Blogging	20	<input type="text"/>
<input type="checkbox"/> Idea For a Blogging Web Site is No Longer Enough - Then What	20	<input type="text"/>
<input type="checkbox"/> Information About Getting Started With Videoblogging	50	<input type="text"/>
<input type="checkbox"/> Useful Info About The Right Blogging Platform	20	<input type="text"/>

You can see the section of **Group Price Settings** where you can set up the default price for all blog posts of your blog for approving comments on them. This is something you could do from the general settings of the blog in Step 3, but we decided that this feature on the Prices page might help as well.

You can also see a table with all blog posts of your blog, checkboxes next to each post, price for each blog post and a small web field where you can put the New Price.

If you want to setup the individual price just on one blog post, you find this post in the list and put the new price into the web field of New Price column in the table, put the price in FTS credits and click Save New Prices button.

If you want to set the same special price for comment approval on let's say 3 different posts, you find them in the list, tick the checkbox next to them and you can use Action On Checklist feature.



On the screenshot we ticked the checkboxes on three blog posts, then from the dropdown menu selected Set(=) which means that we want to set the same price for all these three posts. Then we put 30 credits and click Action button. You click the big blue button "Save New Prices. And after that Free Traffic System will put the price of 30 FTS credits for every comment that you approve to any of the three blog posts.

One more tip about using Action On Checked menu. It has 4 options in the dropdown: Increase(*), Minus(-), Plus(+) and Set(=).

Increase(*) is for multiplying the prices on checked posts. If you have selected 3 posts with the price of 30 credits, and then choose Increase(*) 10, then click Action – FTS will multiply 10 times the current price of these 3 posts and will turn them from 30 credits to $30 \times 10 = 300$ credits.

Minus(-) will delete from the sum you indicate from all ticked/checked blog posts that you selected.

Plus(+) will add to the sum you indicate from all ticked/checked blog posts that you selected.

Set(=) will set the price equal to the number that you indicate.

We also integrated a special search filter that helps you to find specific blog posts and then set up the individual prices for them. The screenshot below shows this filter in action...

Search for Specific Posts

Post Title	Min Price	Max Price	
<input type="text" value="Photo Blogging"/>	<input type="text" value="25"/>	<input type="text" value="50"/>	<input type="button" value="Filter"/>

Into the Post Title field we put Photo Blogging, which means that once clicking “Filter” button, Free Traffic System will show ONLY the posts with Photo Blogging in the post title.

You can also refine the search by using Min Price and Max Price. The example above will show the only the posts with Photo Blogging in the post title, and these posts should be from 25 to 50 FTS credits in price.

This search filter helps to quickly find the posts that you want and then work with the prices on them.

NOTE: always click “Save New Prices” button after doing any changes with the prices, otherwise your changes won’t get active.

Step 7. Making Money!

Obviously this is the best part of the story :)

After your blog is approved – it becomes visible to the submitters of content. Once anyone submitted content to your site, it gets to the moderation (unless you automatically approve everything which is not recommended).

You can see the pending posts in the “New FTS Posts” section in the table and pending comments in “New FTS Comments” – like shown below...

ers	Add Article	Add Comment	FTS Indexer	Withdraw	Buy Credits	Profile
FTS Posts 2	New FTS Posts 0	FTS Comments 0	New FTS Comments 0	Blogs 3	Posts 3	Sort By: Date ↑
Posts	FTS Comments	New FTS Comments	FTS Posts	New FTS Posts	Status	
1	0	0	2	0	✔ approved	
1	0	0	0	0	✔ approved	
1	0	0	0	0	✔ approved	

You can approve or decline any piece of content inside the system. Once you approve it, the content gets published on your site and then reported in the “FTS Posts” and “FTS Comments” section.

If these were paid publications, then you also get \$\$\$ for every publication.

Got Any Questions?
Please Send Email to
mysupport@freetrafficsystem.com

We Will Help